

MAY 2025



Serving Your Crop Insurance Needs Since 1958!

PO Box 129 • Sac City, Iowa 50583-0129

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## PLANTED ACRES REPORTING DEADLINE: JULY 15

Late snows provided some much needed moisture and delayed the beginning of spring fieldwork compared to 2024. Yet planting is underway. So remember the planted acres reporting deadline of July 15, 2025. Sharing this essential information with The Roland L. Geyer Agency is easy. **Before** July 15, deliver your planted acres information with one of these methods:

- Drop off at 402 Morningside Drive, Sac City
- Fax to 712-662-3247
- Email to tgeyer412@outlook.com
- Mail to PO Box 129, Sac City, Iowa 50583

If you prefer, Tod or Phil would be happy to pick up your FSA documents at your farm after they have been certified. Just give us a call to request we stop by. Remember, the reports you submit to FSA and to The Geyer Agency must match for your crop insurance coverage to be in full effect. In the event of a claim, having the same information in both cases will facilitate the best outcome.

### Spring to-do list:

1. Certify your acres with the county FSA office.
2. Supply copies of your certification paperwork to The Roland L. Geyer Agency.
3. Rest assured you receive the best possible coverage from the crop insurance agency you know and trust!

For peace of mind and assurance your coverage is in place, report your planted acres to The Geyer Agency **before** July 15, 2024. Sharing your information as soon as you complete planting will relieve concern over missing the deadline. We don't control the weather and never know when a crop-threatening storm will occur. Having your information submitted right after you finish planting will improve the claims process.

The Geyer Agency will work with you to be sure all the required reporting and documentation is completed on time, to be sure your coverage is fully in effect as expected. ***If you have any changes in your farming enterprise, please notify us of those as soon as possible.***

Remember, your deadline for certification with FSA is the same as for crop insurance: Tuesday, July 15, 2025. We appreciate your business and will always do our best to serve your crop insurance needs well!

## FACTOR CROP INSURANCE INTO YOUR GRAIN MARKETING STRATEGY

When you set your marketing plan, use crop insurance as a tool in the process. The Geyer Agency will work with you to make the best of the current commodity price climate.

The right crop insurance coverage can be used as a guarantee as you market a portion of your crop, covering those high input costs.

Contact Tod or Phil at The Geyer Agency to discuss how crop insurance fits into a sound risk management strategy.



## WEATHER IS AN UNKNOWN INSURANCE IS A LIFELINE

We never know what the weather will bring during the growing season. We do know the possibility of replanting exists every year. If you do need to replant any part of your crop, contact The Roland L. Geyer Agency immediately – before you put more seed in the ground! An adjuster will contact you prior to replanting.

Because we want you to receive the maximum benefit of your crop insurance coverage, The Geyer Agency can help you understand how replanting coverage rules work. Please, contact us before you begin any replanting activities. You can reach Tod by calling 712-574-2544 or Phil at 712-830-3035.

Call Tod or Phil right away if you need to replant any portion of your total acres.

## 2024 CLAIMS PAID

In 2024, The Roland L. Geyer Agency processed claims for our customers as we do each year. Since 1958, we have offered customers both excellent crop insurance coverage options as well as the best service possible. It is our honor and privilege to serve our customers. For those who had claims in 2024, we appreciate your cooperation with adjusters, making the process go smoothly for all. We are committed serving all our customers well, today and into the future.



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## ENSURE YOUR LIVELIHOOD WITH CROP INSURANCE

Crop insurance coverage provides peace of mind and safeguards your livelihood. If your farm is affected by adverse weather in 2025, make The Roland L. Geyer Agency your first call. We will work on your behalf for you to gain a settlement should damage exceed your policy's established threshold.

For the best results with your weather claim, leave sample strips for reinspection standing in the field where you see the damage. In larger fields, sample strips need to be left in several locations. Re-inspection is always available later in the season as well.

You may not see damage until harvest when you find it through the combine window. No matter when you discover weather-related issues, you have the opportunity to have adjusters come out and inspect your crop. Whether in season or during harvest, call us if you suspect hail damage. We will go to work for you to attain the best possible settlement.

## ALWAYS LEARNING FOR YOUR BEST COVERAGE

Winter trainings offered by crop insurance companies give Tod and Phil the opportunity to learn the latest on crop insurance coverage and regulation changes. While discounts are rare, we work to maintain these benefits then verify all appropriate credits and discounts to be applied to your policies. By checking all documents, including your invoice before you see it, we are sure you are getting the discounts you are entitled to receive. We are here to advocate!